

FACT 2022 ANNUAL IMPACT REPORT

Food Animal Concerns Trust

*River Valley
Country Club*



DEAR FRIENDS,

In 2022 FACT celebrated its 40th anniversary. This is a significant milestone for our unique organization that has had a huge impact on the food system. We have had many important achievements and continue to lead the movement for the humane and healthy production of food-producing animals.

We are grateful to our founder, Robert Brown, who as a leading animal advocate in 1982, decided to devote all of his efforts to fighting for the humane treatment of farm animals. We are grateful to Richard Wood, who followed Robert Brown as Executive Director, and led FACT until his retirement in 2019. Further, we are grateful to the many Board members who have volunteered their time to help FACT thrive.

In celebration of our 40th anniversary, we updated our website, created new materials highlighting our many achievements, and created two new videos. Please go to:

- Our revamped website: foodanimalconcernstrust.org
- Our new videos: youtube.com/user/FoodAnimalConcerns

We gathered in person twice to celebrate our anniversary, once with friends at Board member Gail Tibensky's house. Later in the year we had the pleasure of a farm-to-table dinner at Duke's Alehouse & Kitchen in Crystal Lake, Illinois. Following two years of virtual get-togethers because of COVID, it was great to see people again in person.



Harry at FACT's 40th Anniversary Dinner at Duke's Alehouse and Kitchen



Terra Vitae Farms in Woodstock, Illinois, a FACT 2022 Fund-a-Farmer Grant recipient. They are also featured in one of our new videos.

This report highlights:

- The many ways that our expanding Humane Farming Program supported more farms than ever through grants, scholarships, webinars, and mentorships. **Our network of humane farmers nationwide has grown from 4,500 in 2019 to more than 11,100 this past year.**
- Our Safe and Healthy Food Program continued to diligently work with partners to reduce the overuse of antibiotics in animals raised for food, and to advocate for a safer and healthier food system.

Our organization has grown to keep up with the demand. We are now six full-time employees and in 2022 welcomed three new Board members. Our budget is double what it was in 2019. This growth would not have been possible without your generous support. FACT receives no government grants, but instead relies on private contributions to keep our work fully independent.

All of us at FACT are deeply grateful to you for your ongoing generous support of our efforts to enhance farmers' hard work, keep animals happy & healthy, and ensure safe food systems for all.

HARRY RHODES
Executive Director, FACT

FACT’s Humane Farming Program partners with and invests in individual farmers who are seeking to raise their animals humanely by providing them with grants, scholarships, webinars, training, and other learning opportunities.

FUND-A-FARMER GRANTS

In March 2022 FACT Awarded

60 grants

Totalling more than

\$170,000

to farmers and ranchers located across

27 States

This year saw the highest number of grants we have awarded since the program started in 2012. The grants were awarded for projects that improve farm animal welfare and increase the capacity of humane farmers.

- 45% were made to farmers and ranchers who identify as Black, Indigenous or People of Color
- 20% identified as military veterans
- 53% identified as women-owned operations
- 70% reported that they are first generation farmers or ranchers
- 80% said that they are beginning farmers or ranchers

In March 2023, we will award at least \$250,000 in grants benefitting more than 80 farms. Over the last ten years, FACT has cumulatively awarded 521 grants totaling over \$857,000 to farmers across 44 states, directly benefiting an estimated 735,000 animals.

SAUDADE FARM IN NEW YORK

A 2022 FACT Fund-a-Farmer grant recipient

“Through the implementation of a rotational grazing system, thanks to the Fund-a-Farmer grant, we are witnessing extensive progress on the rehabilitation of our pastures and a positive impact on our soil’s fertility and health.”

~ Farmer Filipa Rodrigues.

The pastureland on the left side of this photo is ‘untouched’, fenced in and ready for their livestock. This is in contrast to the pasture on the right side which is resting after being grazed and fertilized by their sheep and pigs.



HUMANE FARMING WEBINAR SERIES

FACT's webinars increase knowledge of humane farming practices and help humane farmers improve the financial success of their business.

Recent webinars have included:

- Rotational Grazing 101
- Building Soil Health With Animal Agriculture
- Introduction to Pastured Pigs for Profit
- Federal Funding Opportunities for Livestock Farmers

31 Free webinars and online trainings offered in 2022

3,800 Audience members attended live sessions

109 Total number of webinars available on FACT's YouTube Channel

1,730 YouTube Subscribers

90,600 YouTube Views

Visit our YouTube channel at youtube.com/user/FoodAnimalConcerns

CONFERENCE SCHOLARSHIPS

65 scholarships were awarded in 2022.



43 different conferences and events

FACT offers scholarships for farmers to attend workshops, field days, conferences, and other training events to learn humane animal production methods.

83%

Of scholarship recipients said that they would not have been able to attend the conference or workshop without a scholarship from FACT.

98%

Reported increased knowledge and skills related to humane animal production as a result of conference/workshop attendance.

96%

Reported that they plan to implement some of the practices they learned about during the conference or workshop on their farm with their animals.

Rue de Bungalow Farm



Last fall, farmer Hannah Frank of Rue de Bungalow Farm in Wisconsin received a scholarship from FACT to take Cornell Small Farms Program 'Getting Started with Pastured Pigs' online course. It was taught by Fund-a-Farmer Grantee Jenn Bassman from Heritage Haus Farm.

"I learned both practical, useful knowledge for the farm as well as good business and marketing tips for an operation focusing on ethically raised pork production, I'm very grateful for the opportunity to have taken this class."

~ Farmer Hannah

HUMANE FARMING MENTORSHIP PROGRAM

22 pairs of mentors

were matched in 2022

30 to 35 new pairs

will be enrolled in 2023

Our mentorship program provides beginning farmers who wish to raise their animals humanely with technical guidance as well as encouraging them to successfully use humane practices, pursue humane certification, and foster a sense of community.



Our newly enrolled mentorship pair Melody Mason (right) and Bea Morang (left) had a great first visit at Bea's farm. Melody said:

"Wow! This was one of the best farm trips I ever experienced. I learned so much and the hospitality was amazing. When I first arrived I was greeted with knowledge of the area and other logistics, (among many other things), I learned how to put up fencing, how different fencing works, pricing and other dynamics related to fencing. I was able to learn how to bottle feed a newborn goat that Mother rejected at birth.

Thank you FACT for allowing me to have a wonderful experience and I Thank God for good weather and safe travels."

SHORT COURSES

414 Students

Enrolled in FACT's Short Courses

FACT launched a free, online Humane Farming School that offers Short Courses for farmers to take on-demand. To create the courses, we curated webinars from our archive and bundled them together along with some new content, making it easy for farmers to absorb the knowledge we have amassed over the years. We currently have two Short Courses available: Funding Your Farm and Beginning Pastured Poultry.

FARMER COMMUNICATIONS

5 Farmer Profiles

Building resilience to climate change through good grazing practices.



11,100

Farmers are subscribed to our email list as of February 1, 2023.

115 Farms

Listed in FACT's first ever Pasture-Raised Turkey Directory.



Trouvaille Farm

Bull City Farm



FACT is at the forefront of national efforts to ensure the health and safety of our food. We advocate for strong corporate and government policies such as ending the overuse of antibiotics on farms, banning dangerous veterinary drugs, and requiring farms to control foodborne pathogens.

GETTING CORPORATIONS TO STOP THE SPREAD OF DEADLY SUPERBUGS

Food companies, both producers and retailers, can do a lot to make sure that food is safe and healthy. FACT works with and pressures companies to do better when it comes to their antibiotic policies in meat. This is because the overuse of antibiotics in food production leads to difficult to treat antibiotic resistant superbug infections in people.



In October 2022, FACT along with some of our allies in the Antibiotics Off the Menu Coalition, released the first ever Superbugs in Stock Report ranking the top 12 U.S. grocery chains on their policies related to antibiotic use in their meat supply. We focused on store brand fresh meat since the companies have more control over these.

8 out of 12 grocery chains received a grade F

None got higher than a C

Overall Ranking: Leaders and Laggards

Parent Company	Brands	Total Points (out of 100)	Grade
TARGET		56	C
Ahold Delhaize	Stop & Shop, Food Lion, Giant/Martin, Hannaford, Giant Food, Peapod	34	C-
meijer	Meijer, Bridge Street, Woodward Corner	23	D
COSTCO WHOLESALE		24	
Kroger	Kroger, Ralphs, Dillons, Smith's, Roundy's, King Soopers, Fry's, QFC, City Market, Owen's, Jay C, Pay Less, Baker's, Gerbes, Harris Teeter, Pick N' Save, Copps, Metro Market, Mariano's, Fred Meyer, Food 4 Less, Foods Co.	10	
Walmart	Walmart, Sam's Club	5	
TRADER JOE'S		4	
H-E-B		4	F
Albertsons	Albertsons, Safeway, Vons, Jewel-Osco, Shaw's, Acme, Tom Thumb, Randalls, United Supermarkets, Pavilions, Star Market, Carrs, Haggen	4	
Publix	Publix, Greenwise	3	
ALDI		3	
Walmart	Price Rite, ShopRite, The Fresh Grocer, Gourmet Garage, Dearborn Market	1	

FACT continued to engage with restaurant chains as well. We focused on pressuring McDonald's to follow through with existing commitments to reduce the amount of antibiotics used by their beef suppliers.

We appreciate the more than 1,500 of you who signed our petition to McDonald's.



FACT has also continued engaging with Hormel Foods, a large producer of turkey and pork, working to get them to be more transparent about the antibiotics used on the farms supplying them animals.



GETTING GOVERNMENT TO STOP THE SPREAD OF DEADLY SUPERBUGS

The overuse of antibiotics to produce meat leads to difficult to treat deadly antibiotic resistant superbugs. Factory farms overuse antibiotics because it is cheaper to dose animals with antibiotics than to provide the healthy conditions that would make much of the antibiotics unnecessary. The Food and Drug Administration's (FDA's) mission is to protect public health including making sure that animal drugs do not create human health problems. The FDA moves at a very slow pace when it comes to protecting public health, so we spend a lot of time trying to get them to speed up.

FDA ACTIONS IN 2022 HELPING TO STOP THE SPREAD OF SUPERBUGS

Nearly **3 million** Americans are sickened and as many as **160,000** are killed by antibiotic-resistant infections.



Inhumane conditions on factory farms require **over reliance on antibiotics to treat sick animals**



Over/misuse of antibiotics leads to rise in antibiotic resistance bacteria, aka "superbugs"



Antibiotic resistant superbugs spread to humans through tainted food and water supply

In December, the FDA moved one step closer to updating its list of drugs considered medically important. It has not updated the list since 2003 when it was created. This was a draft guidance, which means it is one step away from being completed in a final guidance. This list is important because the FDA uses it to determine what restrictions should be put in place on how antibiotics can be used.

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Keep antibiotics working.

For example, medically important antibiotics need a veterinarian's order and cannot be used to make animals grow faster. FACT is working to strengthen the list before the final guidance is released.

FACT worked with our allies in Keep Antibiotics Working (KAW) to put pressure on the White House, the United States Department of Agriculture (USDA), and the FDA. KAW is a coalition of 19 advocacy organizations.

- FACT led meetings with the FDA, coordinated a letter to the FDA Commissioner with 64 organizations signing, sent in written comments, and our supporters sent over 1800 messages to the FDA asking for more action on antibiotics.
- In September, FACT's Steve Roach made an invited presentation at a meeting examining the nation's efforts to monitor for superbugs in the food system. FACT also commented in public meetings asking the FDA to do more on antibiotic resistance two more times.
- While the FDA regulates animal drugs, the USDA carries out a lot of research on antibiotic resistance so FACT also meets regularly with the USDA. In 2022, FACT coordinated meetings between KAW and USDA staff, sent written comments to the USDA, and our supporters sent over 1400 messages to the USDA about antibiotic resistance.
- As described above, we contacted the FDA at least once a month on antibiotics. We have also reached out to the White House to raise awareness of the problem of antibiotic overuse in the meat industry. We met with members of the White House Domestic Policy Council in January and November and submitted written comments to the White House Conference on Health Nutrition and Hunger in July.

FIGHTING TO ELIMINATE THE USE OF THE CARCINOGENIC PIG DRUG CARBADOX



Over half of the pigs raised in the U.S. are fed carbadox, a drug banned in countries around the globe because feeding it to pigs leads to carcinogenic residues in pork. International food safety organizations have come out against its use and the FDA began steps to ban it in the U.S. in 2016. They have been fought by the drug maker and the pork industry for years now. FACT has been leading the charge to raise awareness about the drug and get it banned. We continue to support the FDA in its efforts to ban carbadox and have begun putting pressure on companies to stop buying meat raised with it.

In May and July FACT reached out to the top five pork companies and the top ten fast food chains asking them to prohibit use of the drug by their suppliers. We heard back from Panera Bread and Chipotle who let us know they do not allow the drug. We also heard from Smithfield Foods who will continue using it. We had a call with McDonald’s but they did not commit to any action. Then in September we again reached out to the companies with a letter signed by 26 allied organizations.

STRENGTHENING OUR OUTREACH

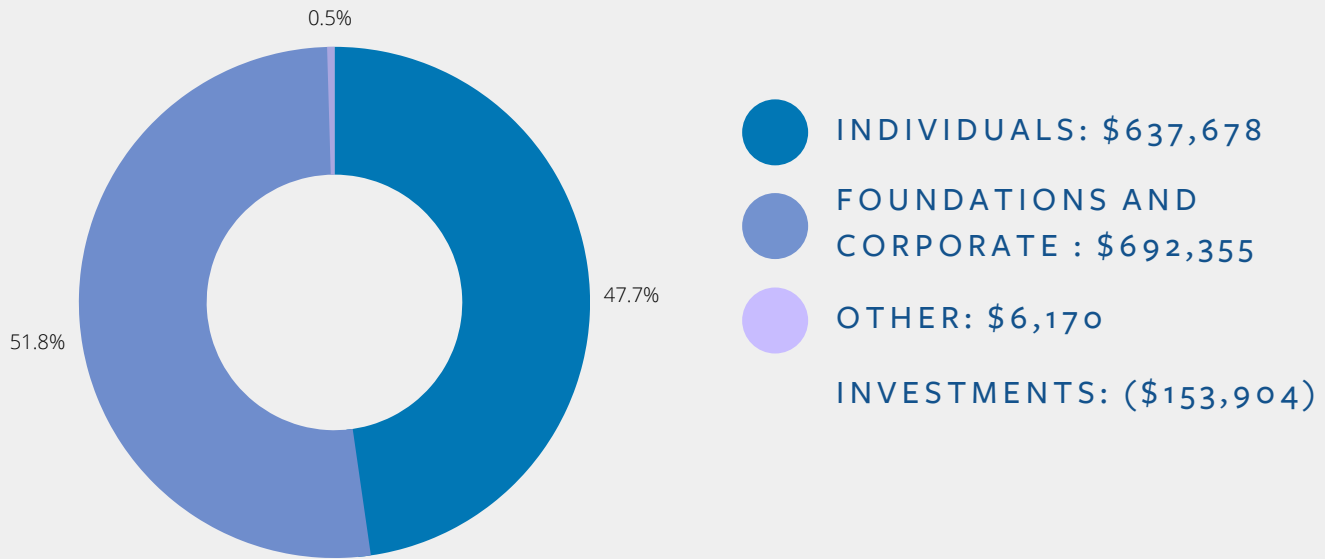
During the last year we have worked to reach more people with our message of how we can make the food system healthier and safer. We have produced graphics and videos to help get the message out. You can see some of the graphics in this newsletter and you can watch our videos on our YouTube channel or [access them on our blog.](#)

In addition to working with federal agencies, FACT also works with the courts and Congress to promote safer and healthier food. In March, we resolved a case we had brought about Wendy’s related to claims it made about the welfare of the chickens producing eggs it sells. In September, FACT resolved a case with Cargill about the turkey it produces. In both cases, FACT was able to get the companies to change claims about animal welfare made on their websites. While we would prefer the companies do a better job on how they raise animals, increasing transparency is essential for keeping track of what they are doing. Throughout the year, FACT worked with members of Congress to support funding for the USDA and FDA’s work on antibiotic resistance and to raise awareness of the problem of antibiotic overuse in the meat industry.

CONGRESS AND THE COURTS

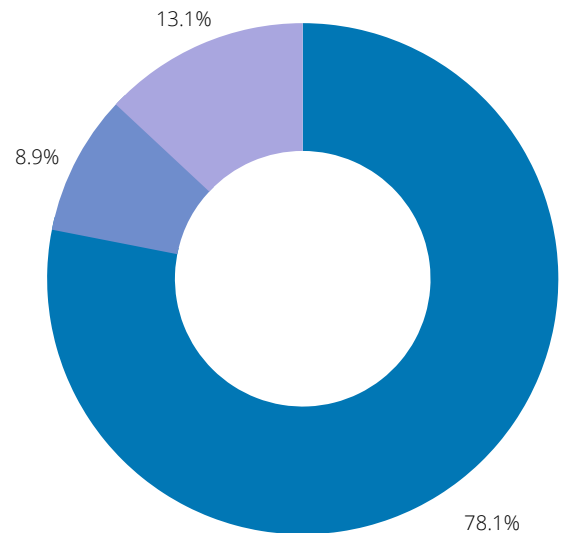


TOTAL REVENUES: \$1,182,299



TOTAL EXPENSES: \$944,206

- PROGRAM SERVICES \$749,205**
 Humane Farming: \$389,383
 Safe and Healthy Food: \$229,888
 Program Communications: \$129,934
- MANAGEMENT AND GENERAL \$126,029**
- FUNDRAISING \$68,972**



CHANGE IN ASSETS: \$238,093

Raven Boar Farm



From January 1, 2022 to December 31, 2022, FACT received 1,568 gifts from 913 supporters - ensuring that we continue our work to improve farm animal welfare, and safe and healthy foods.

There are many ways to contribute to FACT's impact. Please visit our website at foodanimalconcernstrust.org/make-a-gift.

DONATE TO FACT



Donate to FACT by visiting our website, give.foodanimalconcerns.org/donate or by calling us at 773-525-4952. Alternatively, you can send us a check made payable to FACT to our office at 3525 W. Peterson Ave., Ste 213, Chicago IL 60659.

MAKE IT A MONTHLY GIFT



Monthly donors are vital to our work as they offer sustainable progress on the issues of humane farming and safe and healthy foods. A regular gift helps us keep mailing costs down so we can allocate more resources to protecting and nurturing your food, health, and community. Set up a regular gift today on our website or by calling the FACT office.

YOUR LEGACY



As you plan your philanthropic legacy, please consider including a provision in your will that includes FACT as a beneficiary. Please contact us for more information regarding including FACT in your planned giving.

FOLLOW US ON SOCIAL MEDIA



Follow us on social media to see our progress. You can also help us increase our online presence and spread our message further by liking and sharing our posts. See the back page for links to our social media channels.

SUBSCRIBE TO OUR E-NEWSLETTERS



Subscribe to our e-newsletters to be the first to hear about our work and impact as well as participate in our advocacy campaigns. Sign up on our website: foodanimalconcernstrust.org.

Fallen Aspen Farm



ON BEHALF OF ALL OF US AT FACT, WE THANK YOU FOR YOUR CONTUNUED, GENEROUS SUPPORT

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FACT STAFF

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Samantha Gasson, Humane Farming Program Associate

Charlotte Isles, Development Associate

Madeleine Kleven, Safe and Healthy Food Program Associate

Larissa McKenna, Humane Farming Program Director

Steve Roach, Safe and Healthy Food Program Director

VISION AND MISSION

VISION: All food-producing animals will be raised in a humane and healthy manner, and everyone will have access to safe and humanely-produced food.

MISSION: FACT advances our vision that all food-producing animals are raised in a humane and healthy manner. We accomplish this by supporting humane farmers, promoting policies that make foods from animals safe and healthy to eat, and helping consumers make informed food choices.

CONTACT US

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