

Cedar and Sage Ranch



DEAR FRIENDS,

Even as the COVID-19 pandemic continued to disrupt day-to-day life, we at FACT adjusted to these challenges and had a successful and impactful year. We realized that sometimes virtual meetings can be just as productive as in-person meetings, and at times even more so. Often more people can get together via Zoom than they could in a physical meeting, and without the travel costs typically involved. That said, we did have a few fruitful in-person meetings during the past year.

Our staff was fortunate to meet together in Chicago last summer, combined with a picnic in the nearby nature reserve.

I was lucky to visit three terrific farms this year and learned from each of them. We learn so much about the needs of humane farmers when we visit them in person.

In the summer I visited the cattle farm of our Board member, Mark Bearce, in southern Wisconsin. I learned of his challenges with the drought they were experiencing.

In September I visited the chickens, turkeys, and ducks at Timberfeast Farms in Illinois, a recipient of a Fund-a-Farmer grant in 2018.

Mark Bearce at his farm



Timberfeast Farm



In the fall I visited an old colleague, Mike Sands and his grassfed sheep, cattle, and pigs at Bean Hollow Farm in Virginia, a recipient of an emergency mini-grant from FACT in 2020.



This report highlights the many ways that our expanding Humane Farming Program supported more farms than ever through grants, scholarships, webinars, mentorships, and our new finance and business training.

FACT's Safe and Healthy Food Program continued to work with partners diligently to reduce the overuse of antibiotics in animals raised for food, and to advocate for a safer and healthier food system. We had more meetings with government representatives than in previous years, even though they were all virtual.

Finally, we are working with Richman Law Policy to stop food companies from misleading consumers. We filed lawsuits against Wendy's and Cargill. You can read more about these in this report.

As our impact has grown so has our budget and staff. Since 2019, we have more than doubled our staff capacity. This growth would not have been possible without your generous financial support. FACT doesn't receive government grants, but instead relies on private contributions to keep our work fully independent.

All of us at FACT are deeply grateful for your ongoing partnership.

Sincerely,

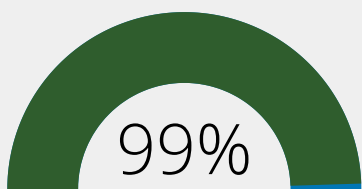
A handwritten signature in black ink, appearing to read "Harry Rhodes".

HARRY RHODES
Executive Director, FACT

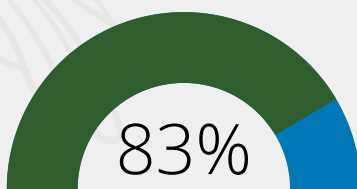
FACT's Humane Farming Program partners with and invests in individual farmers seeking to raise their animals humanely by providing them with grants, scholarships, webinars, financial training, and learning opportunities.

IMPACT OF COVID-19 MINI-GRANTS

In 2020 we awarded more than \$95,000 in emergency mini-grants to 202 farmers in 40 US states to help them respond to challenges they faced as a result of the COVID-19 pandemic. We recently conducted an extensive impact evaluation of the program. This evaluation highlighted the significant impact made by these mini-grants, helping farmers in a time of crisis.



99%
Of respondents said the grants helped them to address a challenge related to the pandemic.



83%
Credited the mini-grant with having a positive impact on the financial viability of their farm business.

A majority of farmers who responded to the survey reported an increase in revenue, number of customers, profits, and visibility/public attention as a result of their mini-grant. The funds helped create opportunities for new collaborations and partnerships between farmers.

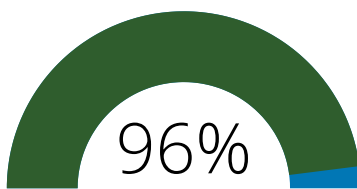
FINANCIAL & BUSINESS TRAINING

Based upon input from farmers, in fall 2021 we launched a new financial training program for livestock and poultry producers to help their farm businesses thrive. We are partnering with the Food Finance Institute based out of the University of Wisconsin, Madison to provide free webinars, subscriptions for on-demand online courses, and two intensive Boot Camp workshops this winter.

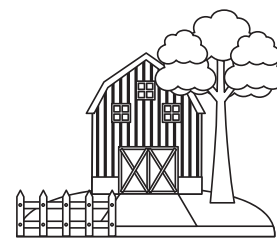


50

Farmers have enrolled in on-demand classes to date.



96%
Of applicants selected to participate identify as one or more of the following: Black, Indigenous or Farmers of color, first generation farmers, beginning farmers, military veterans, and/or female farmers.



20

Farms have enrolled in the Financial Management Boot Camp.

FUND-A-FARMER GRANTS

In February 2021, FACT was able to award a whopping 56 grants totaling more than \$130,000 to farmers and ranchers located across 33 states. The grants were awarded for projects that improve farm animal welfare and increase the capacity of humane farmers. In solidarity with the movement to address racial inequity in agriculture, half of the grants were made to farmers who identify as Black, Indigenous or People of Color.

In March 2022, we are increasing this amount to at least \$170,000 benefitting more than 60 farms. This will be the highest number of grants we have awarded since the program started in 2012.

Muse 3 Farm received a Fund-a-Farmer grant in 2021 to improve shelter for their goats and sheep and add cross fencing to aid in rotational grazing.

The farmers purchased a variety of fencing supplies and materials with their FACT grant, and were able to construct structures that protect the goats and sheep from rain and wintery weather conditions. Upgrades to the fencing aided in rotational grazing for their sheep and goats.

Farmer Burnell Muse reports significantly improved animal welfare. The shelter provides an escape from the elements, thus enabling a less stressful environment for the animals.

“The grant has allowed us to expedite needed improvement that we would not have been able do on our own and with the impact of COVID 19 progress would have been further delayed.” - Farmer Burnell Muse

MUSE 3 FARM IN GREENSBURG, LA



CHEROKEE VALLEY BISON RANCH IN THORNVILLE, OH

Cherokee Valley Bison Ranch also received a Fund-a-Farmer grant in 2021 for watering systems to supply clean, reliable water on demand to their 50 bison on pasture.

The ranchers purchased and installed the water system with their grant funding. They are having a dry year and the completion of this project is perfectly timed as there is almost no water in the creek from which they draw water. They report both highly improved animal welfare and financial sustainability as a result of the project.

“The herd now has clean abundant water in all pastures! Happy healthy animals are faster growing animals, therefore less inputs and less money!” - Rancher Carie Starr



HUMANE FARMING WEBINAR SERIES

FACT's webinars increase knowledge of humane farming practices and help humane farmers improve the financial success of their business.



Recent webinars have included:

- Starting a Farmers' Market – A Case Study from South Carolina.
- Cultivating Your Customers – the Secret to Higher Profits.
- Introduction to Raising Heritage Poultry.
- Lambing, Calving and Kidding on Pasture.

20 Webinars were offered in the last year.

2270 Audience members attended live sessions.

4002 Views of recordings on YouTube (as of Feb 1, 2022).

Visit our YouTube channel at

youtube.com/user/FoodAnimalConcerns

CONFERENCE SCHOLARSHIPS

FACT offers scholarships for farmers to attend workshops, field days, conferences, and other training events to learn humane animal production methods.



65

Scholarships were awarded in 2022.



43

Different conferences and events.

86%

Of scholarship recipients said that they would not have been able to attend the conference or workshop without a scholarship from FACT.

100%

Reported increased knowledge and skills related to humane animal production as a result of conference/workshop attendance.

94%

Reported that they plan to implement some of the practices they learned about during the conference or workshop on their farm with their animals.

HUMANE FARMING MENTORSHIP PROGRAM

Our mentorship program provides beginning farmers who wish to raise their animals humanely with technical guidance as well as encouraging them to successfully use humane practices, pursue humane certification, and foster a sense of community.



8600

Farmers are subscribed to our email list as of December 31, 2021.

19

Pairs of mentors were matched in 2021 and we have up to 25 new pairs in 2022.

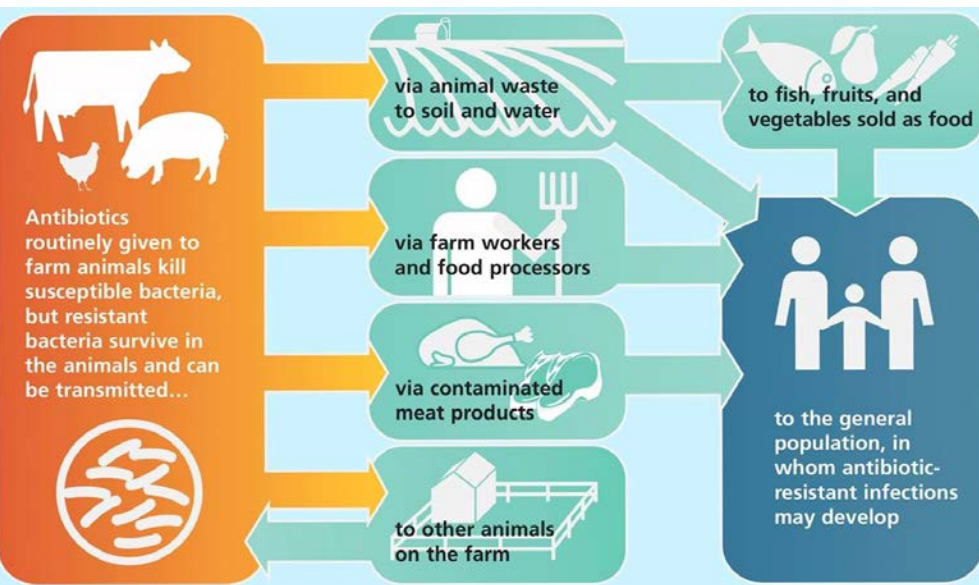


Much of FACT’s Safe and Healthy Food Program (SHFP) focuses on federal antibiotics policy. We focus on antibiotics because overuse on farms is a result of how animals are raised, and the overuse contributes to the growing crisis of antibiotic resistance. Farms and feedlots use antibiotics because it is cheaper than providing healthier conditions and better diets. This results in antibiotic resistant superbugs that make it harder to treat animals and cause difficult to treat illness in people who catch these superbugs from meat or contaminated air and water.

FEDERAL WORK

Much of FACT’s federal work is through the Keep Antibiotics Working Coalition (KAW) which is made up of 20 advocacy organizations. KAW meets every other week to coordinate activities aimed at getting federal agencies to do more to stop the overuse of antibiotics on farms and feedlots.

Graphic to show how antibiotic resistant superbugs develop.



- KAW celebrated its 20th anniversary in October 2021.
- In addition to KAW, FACT worked last year with Pew Charitable Trusts to hold three meetings with a broader group of stakeholders known as the Antibiotics Working Group.
- In December FACT’s SHFP Associate gave a presentation to the Alliance of Nurses for Healthy Environments.

Much of FACT’s antibiotics work is focused on the Food and Drug Administration (FDA) since the FDA approves and regulates animal drugs and has protecting public health as its mission.

The FDA is part of the Department of Health and Human Services (HHS) so FACT also does outreach to HHS.

- FACT sent a letter to the HHS Secretary in May which resulted in an October meeting with the Secretary of HHS, Xavier Becerra. During the meeting FACT’s SHFP Director, on behalf of KAW, asked for more action on reducing the overuse of antibiotics on farms and feedlots. The Secretary said “we can make a lot of progress in reducing inappropriate use in animals.” FACT followed up with additional information on what could be done.
- FACT sent letters and comments to other HHS Offices such as the National Biodefense Science Board and the Institute of Health.
- FACT sent comments to the Presidential Advisory Committee on Combatting Antibiotic Resistant Bacteria (PACCARB).
- FACT met with The Centers for Disease Control and Prevention (CDC) in October to discuss monitoring for antibiotic resistant superbugs.

We ask the FDA to stop the overuse of antibiotics on farms and feedlots and to create a system to monitor how much antibiotics are being used and why they are used.

- Under pressure from FACT and allies, in June, the FDA finalized guidance that will lead to all medically important antibiotics used in animals requiring a prescription by June 2023.
- FACT action alerts targeted the FDA, resulting in the agency receiving over 25,000 comments.

FACT engages with the USDA because USDA supports research on farms and feedlots and monitors animal health. FACT's work with the USDA this year has focused on asking the department to do more to monitor for diseases on farms and to support research on ways to raise animals with fewer antibiotics.

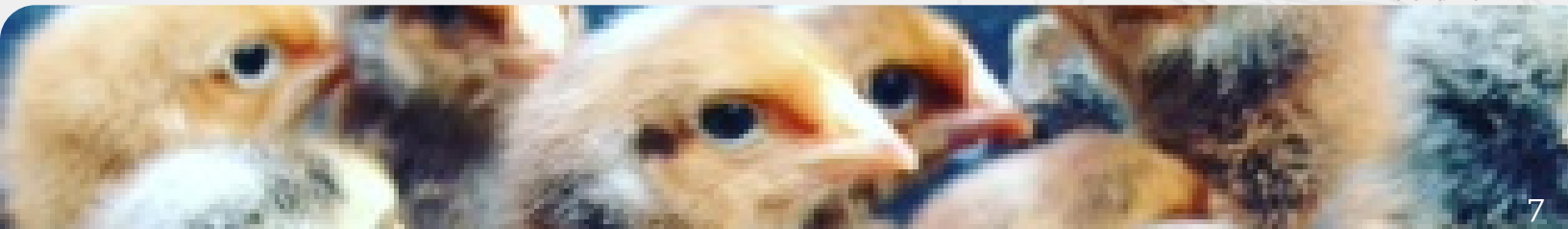
INTERNATIONAL WORK

- October 4-16, 2021, FACT's SHFP Director represented Consumers International at the 8th and final session of the Codex Alimentarius Task Force on Antimicrobial resistance. FACT is the only organization that has promoted the interests of consumers in all sessions of the Task Force.
- During World Antibiotic Awareness Week, November 18 to 24, FACT's SHFP Director made two international presentations at:
 - 1) The Global Youth AMR Summit and
 - 2) Center for Science and the Environment.

FACT's SHFP Director (Second from top left), representing Consumers International at Codex Alimentarius Task Force on Antimicrobial resistance.

Antibiotic resistance is a global problem not just a national problem. FACT shares its expertise on animal use of antibiotics and its impact on consumers in international venues.

Since 2007 FACT has represented Consumers International in the Codex Task Force on Antimicrobial Resistance which creates recommendations on how antibiotics should be used on farms and feedlots.



CORPORATE WORK

2021 Chain Reaction VI Beef Scorecard

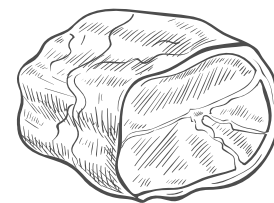
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July 2021, we released the 6th Chain Reaction report that ranks restaurant chains on their policies restricting the overuse of antibiotics by their meat suppliers.

Food Companies can have a large impact on how animals are raised including requiring meat suppliers to stop overusing antibiotics. FACT engages with companies, creates campaigns to pressure them, and creates the Chain Reaction reports both to inform consumers and spur measurable action from the companies.



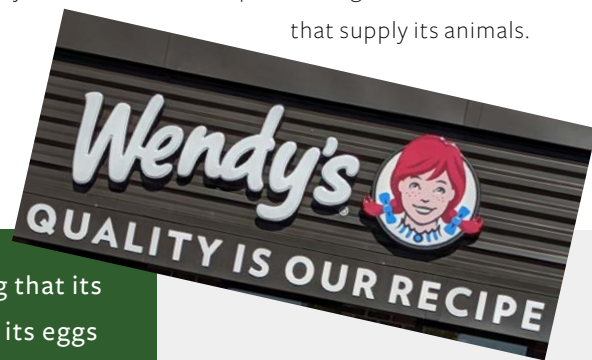
In November, we began a campaign demanding that McDonald's meet its commitment to stop the overuse of antibiotics in its beef supply.



FACT, along with a group of investors, engaged with a large pork and turkey producer to pressure the company to stop overusing antibiotics on the farms that supply its animals.

In September FACT sued Wendy's for misleading consumers by claiming that its egg products are from a leading animal welfare program, when most of its eggs actually come from chickens housed in inhumane cages.

We followed this up in December by suing Cargill, Inc for misleading consumers by falsely claiming its turkey products are raised humanely and in an environmentally friendly way by independent family farmers. Both of these cases aim to get companies to be honest about the way their suppliers raise animals so that consumers can make healthy and humane choices.

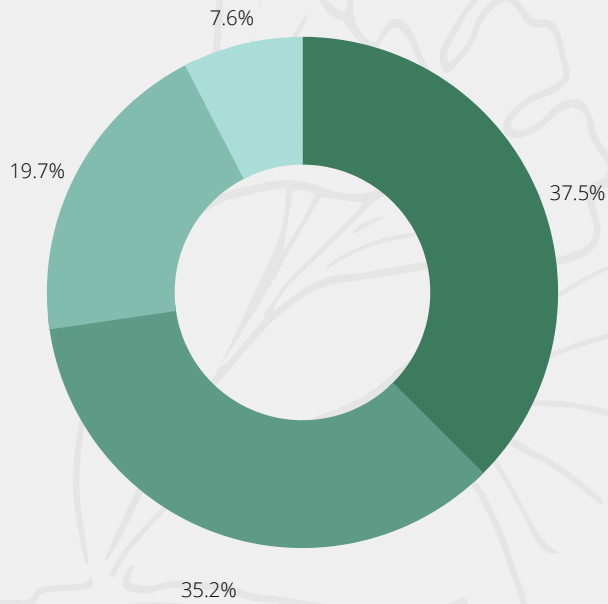


LAWSUITS AGAINST WENDY'S, CARGILL, & THE FDA

- February 2021, FACT had a victory in our lawsuit against the FDA when a federal judge rejected the FDA's request to dismiss our case against the FDA for improperly approving the beta-agonist animal drug, Exporior, that puts animal health, human safety, and the environment at risk. The case continues to work its way through the courts.
- October 2021, FACT's SHFP Director met with the FDA to discuss the animal carcinogen, carbadox.
- December 2021, FACT shared information about carbadox with Congressional offices.

In addition to antibiotic resistance, animal drugs can lead to dangerous residues that harm consumers. The focus of our work at this time is on the carcinogenic swine drug, carbadox. Despite being a known carcinogen that the FDA would like to ban, this drug is fed to over half of all pigs raised in the US.

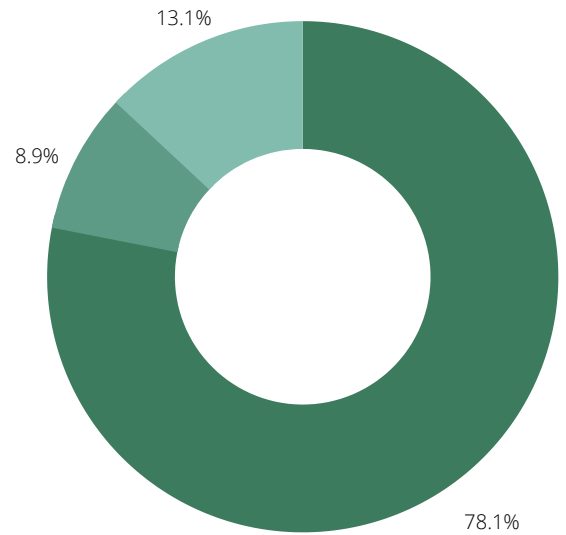
TOTAL REVENUES: \$1,014,300



- **INDIVIDUALS: \$380,138**
- **FOUNDATIONS: \$357,132**
- **INVESTMENTS: \$199,938**
- **OTHER: \$77,092**

TOTAL EXPENSES: \$780,608

- **PROGRAM SERVICES \$609,462**
 Humane Farming: \$316,346
 Safe and Healthy Food: \$219,671
 Program Communications: \$73,445
- **MANAGEMENT AND GENERAL \$69,241**
- **FUNDRAISING \$101,905**



CHANGE IN ASSETS: \$233,692



From July 1, 2020 to December 31, 2021, FACT received 2652 gifts from 1276 supporters - ensuring that we continue our work to improve farm animal welfare and safe and healthy foods. There are many ways to contribute to FACT's impact. For more ways to support FACT's work, please visit our website at foodanimalconcernstrust.org/make-a-gift.

DONATE TO FACT



Donate to FACT by visiting our website, give.foodanimalconcerns.org/donate or by calling us at 773-525-4952. Alternatively, you can send us a check made payable to FACT to our office at 3525 W. Peterson Ave., Ste 213, Chicago IL 60659.

MAKE IT A MONTHLY GIFT



Monthly donors are vital to our work as they offer sustainable progress on the issues of humane farming and safe and healthy foods. A regular gift helps us keep mailing costs down so we can allocate more resources to protecting and nurturing your food, health, and community. Set up a regular gift today on our website or by calling the FACT office.

YOUR LEGACY



As you plan your philanthropic legacy, please consider including a provision in your will that includes FACT as a beneficiary. Please contact us for more information regarding including FACT in your planned giving.

FOLLOW US ON SOCIAL MEDIA



Follow us on social media to see our progress. You can also help us increase our online presence and spread our message further by liking and sharing our posts. See the back page for links to our social media channels.

SUBSCRIBE TO OUR E-NEWSLETTERS



Subscribe to our e-newsletters to be the first to hear about our work and impact as well as participate in our advocacy campaigns. Sign up on our website: foodanimalconcernstrust.org.

Macleod's Flying Bull Bison Ranch



ON BEHALF OF ALL OF US AT FACT, WE THANK YOU FOR YOUR CONTUNUED, GENEROUS SUPPORT

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FACT STAFF

Harry Rhodes, Executive Director

Samantha Gasson, Humane Farming Program Associate

Charlotte Isles, Development Associate

Madeleine Kleven, Safe and Healthy Food Program Associate

Larissa McKenna, Humane Farming Program Director

Steve Roach, Safe and Healthy Food Program Director

VISION AND MISSION

VISION: All food-producing animals will be raised in a humane and healthy manner, and everyone will have access to safe and humanely-produced food.

MISSION: FACT advances our vision that all food-producing animals are raised in a humane and healthy manner. We accomplish this by supporting humane farmers, promoting policies that make foods from animals safe and healthy to eat, and helping consumers make informed food choices.

CONTACT US

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www.keepantibioticsworking.org



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Food Animal Concerns Trust (FACT)



Local Color Farm and Fiber



BOTL Farm