



Our vision for healthy, humane farming



FACT—the first US organization devoted exclusively to addressing the problems that result from raising farm animals in confined conditions—has been working for the humane treatment of food-producing animals since 1982.

We advance our vision—that all food-producing animals will be raised in a humane and healthy manner, and that everyone should have access to safe and healthy foods—by supporting humane farming practices, promoting policies that make foods from animals safe and healthy to eat, and helping consumers make informed choices.

We believe in a more equitable food system—one in which everyone will have access to safe and humanely produced food, and all farmers and farm workers will be treated fairly and equitably.

“The wealth of knowledge and support from FACT has enabled our farm to go from a hobby to a full-fledged business.” — Samantha Gasson, Bull City Farm



Humane Farming Program

We encourage the use of humane farming practices by providing education, mentorship, and direct funding to independent farmers. This support is critical in helping farmers buy equipment, scale up their operations, pursue animal-welfare certifications, improve their pastures, increase their knowledge of humane farming practices, and make connections with other farmers.

Safe and Healthy Food Program

FACT is at the forefront of national efforts to ensure that farmers treat animals humanely and produce safe and healthy food. We engage with governments and corporations to advocate for more responsible antibiotic use, improved data collection and transparency, regulation of dangerous veterinary drugs, and other important issues.

Our impact



\$1,110,000

FACT awards to farmers 2012–23



3,863

Farmers who participated in live webinars in fiscal year 2023



978,600

Animals supported by FACT funding

Consumer education

We offer an array of print and digital resources to help consumers navigate increasingly complicated food options. Resources include everything from the nutritional benefits of pasture-raised animals to identifying humane options at farmers markets, arming consumers with the information they need to make beneficial food choices.

“I believe that by supporting FACT, I am making a small but mighty contribution to the welfare of not only animals but the planet.” — Barbara Ingersoll, donor

